



# YC Web



[www.youconnectionweb.org](http://www.youconnectionweb.org)



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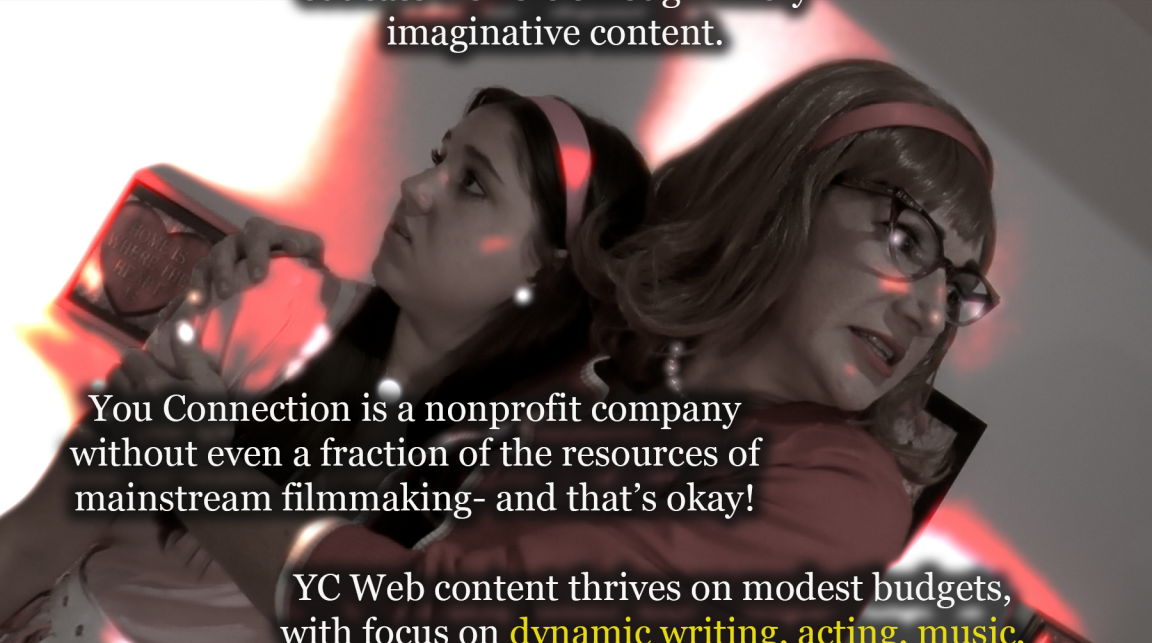
is a free Christian streaming site for all ages, exclusively produced by You Connection, a Christian media and theatre company, featuring **modest-budget indie filmmaking at its best** in a dynamic fusion of **Gospel and creativity, faith and fantasy, theology and imagination**- a variety of films, webisodes, podcasts, mp3 collections, for **adults, young adults, teens, preteens**; creativity designed to challenge and grow your faith!



You Connection is designed to be unique and different from anything else, and YC Web targets a specific niche (rather than a mass market).



YC films are *not* commercial products, but unique indie films that are intended to preach the Gospel and theologically educate viewers through wildly imaginative content.



You Connection is a nonprofit company without even a fraction of the resources of mainstream filmmaking- and that's okay!

YC Web content thrives on modest budgets, with focus on **dynamic writing, acting, music, message, and crisp indie techniques.**





# The YC Style

YC Founder/Director Matt Kramer is also the sole writer and composer of You Connection content, for both theatre and YC Web. Therefore all content is based on Matt's unique, singular style of storytelling.



YC film content often features whimsy, fantasy, and surrealism




Strange and colorful characters abound

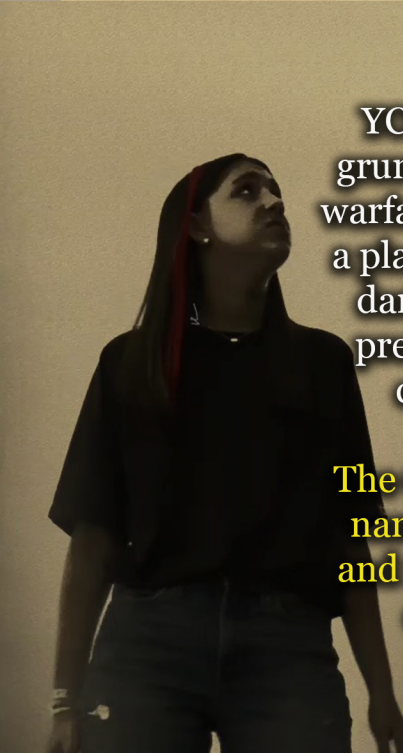
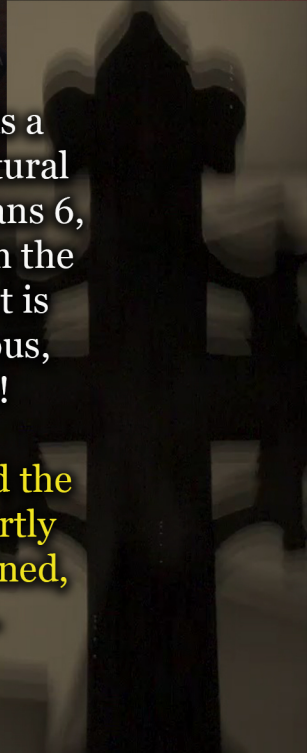
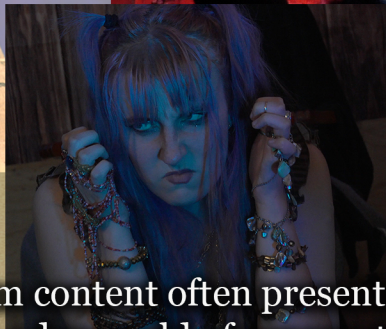


Stories are often presented in classical styles or genres, and are often musicals





The world of YC is often a broken world- characters are frequently unsuccessful and trying to make their lives work, lost, wandering, from broken homes, or trapped in a crooked world, where they discover salvation, redemption, and transformation.



YC film content often presents a grungy, edgy world of supernatural warfare, as described in Ephesians 6, a place where the light shines in the darkness, and following Christ is presented as daring, courageous, counterculture, and radical!

**The Gospel of Jesus Christ- and the name of Jesus- are always overtly and uniquely expressed, explained, defended, and proclaimed.**

YC Web has films, behind-the-scenes content, and the Mp3 Collection of You Connection music, all geared for adults, young adults, teens, and preteens.



Additionally there is the YC Podcast, featuring deep, uncompromising episodes with director Matt Kramer on the Word of God, Christian living, and the Arts, as well as a YC Kids section specifically for ages 7-12.



The YC Podcast



# Matt Kramer says. . .



“Mainstream filmmaking is about commercial products for a mass audience, even in the Christian market. But independent filmmaking is about innovation, experimentation, and niche audiences.

“Viewing habits have changed. Viewers can now choose what they like from a vast sea of streaming, so there is now a huge demand for niche content.



“The indie world is now a thriving sector; self-producing and self-distribution have made it possible for things like You Connection to not only exist, but thrive!



“A You Connection film should *only* be compared to *other* You Connection films. Similar to content creators on YouTube, we are creating specialized content that reaches a specialized sector of viewers.

“We don’t have to appeal to the masses- only to those who respond to the mission and message of You Connection!”

YC Web has had hundreds of thousands of visits from all over the world, a remarkable feat for an independent site, and a testament to God's incredible favor!

Here's what viewers have said:

“The film (*Megsie: A Pilgrim's Progress*) was phenomenal! Very thought-provoking and I personally wept at the depth of the story told in a beautiful way.”

“You Connection productions are valuable lessons in building your faith. . .a great way to plant seeds of faith and encouragement in the hearts of people who may not know that Jesus loves them.”

“Really great film that hits on all the emotions.” (*Little Crooked House*)

